

Invitation / Stationery Facts & Ideas

- ☞ Your invitations need to be in the mail 2 months before your wedding date.
- ☞ Don't send your invitations out on a rainy day, especially if you plan to use a public mailbox. All the rain and moisture may damage the paper and cause the ink to run.
- ☞ Spritz your invitations with a fragrance to evoke the mood of your wedding.
- ☞ Make sure to weigh a sample invitation before mailing them out so that they have the proper postage.
- ☞ Your invitations set the tone for your wedding. They do not have to be expensive, just well thought out. Start with a style, theme, and color and then carry that feeling throughout your entire wedding.
- ☞ Make sure that your invitations are worded properly. Etiquette is still very much a part of weddings. If you or your stationer is unsure of the proper way your invitation should be worded, please consult your wedding planner for the correct wording.

Photo courtesy of Nina Scott Productions



If you are having trouble paring down your guest list or are unsure of whom you should invite to your wedding, then read on.....

☞ Invitation guest list ---

For some couples, the sky is the limit when it comes to inviting wedding guests and paring down a guest list is not an issue, but for many couples deciding who will be invited and who will not can be a daunting task; especially when your budget and chosen venue will allow for just so many! The solution? An A column and a B column.

- Place guests in the A column that you definitely want to receive an invitation. Include immediate family members and close friends on this list.
- Place guests in the B column who will receive an invitation if space allows.
- Need further paring down? Place co-workers, family friends, and friends that you haven't spoken to in more than 6 months into the B column. Number still too high? Try 3 months.
- As the RSVP's come in, move a B guest to the A list and issue an invite.
- Following these steps will keep people moving until your A list accommodates your budget and location.

Photo courtesy of Wilderness Studio



Stationary needs:

- ❖ Invitations
- ❖ Save the Date Cards
- ❖ Reception Cards
- ❖ Informal Cards
- ❖ Rehearsal Dinner Invitations
- ❖ Programs
- ❖ Envelopes and seals
- ❖ Announcements
- ❖ Response Cards
- ❖ Escort Cards
- ❖ Dinner Menus
- ❖ Thank You Notes
- ❖ Gift Tags
- ❖ Seating / Place Cards
- ❖ Postage

Reception Needs:

- ❖ Place Cards
- ❖ Favors
- ❖ Knife and Serving Pieces
- ❖ Champagne Flutes
- ❖ Decorations
- ❖ Matchbooks or Notepads
- ❖ Cakes and Favor Boxes
- ❖ Signs to direct guest parking and restrooms
- ❖ Menus

Wedding Ceremony Accessories:

- ❖ Guest book & Pen
- ❖ Ring Bearer Pillow
- ❖ Flower Girl Basket
- ❖ Garter
- ❖ Unity Candle and Tapers

Types of print styles:

Engraving

Classic technique whereby a metal plate is etched with text and paper is pressed into the inked plate, creating raised letters on the paper's front, bruises on back. This is one of the most expensive forms of printing.

Letterpress

Technique that impresses words and designs into paper from a raised, inked surface. Letterpress has an artistic, handmade quality and is as costly as engraving.

Offset

Popular for informal stationary; if modern fonts and good paper stock are used, this affordable option looks expensive.

Thermography

Cost-effective process using special inks and heat to create raised lettering, mimicking the texture of engraving.

Embossing

Technique used to create a decorative impression with lettering or artwork (borders, crests) but without ink.

Laser

Computer-generated printing.

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Groom